



ADMOTOLAGOS FAQs DRIVERS FAQ

Q1} WHAT IS ADMOTOLAGOS?

A1} AdmotoLagos is a service advertising company that pays everyday drivers to place removable advertisements on their cars.

Q2} HOW DO I BECOME A DRIVER?

A2} Applying is simple. Interested drivers visit AdmotoLagos.com.ng and click on “Become a driver” on the top right-hand side of the webpage. It is a quick and simple application that allows AdMotoLagos to a better understanding of your driving patterns.

Q3} DO I PAY ANYTHING TO GET STARTED?

A3} No. This service is free to join and always will be.

Q4} WHAT ARE THE QUALIFICATIONS TO BECOMING A DRIVER?

A4} Drive at least 25km / day.

- Clean driving record.**
- Updated Driver’s License**
- Own a 2004 model car or newer.**
- Factory finish paint job.**

Q5} WHEN CAN I START?

A5} We will send you a notification on date of commencement

Q6} HOW MUCH MONEY WILL I MAKE?

A6} Qualified drivers earn as much as N80 per km for the duration of the campaign. All drivers have to do is drive as they normally would.

Q7} WHAT ARE THE BRANDED STICKERS MADE OF?

A7} The Branded stickers are adhesive, made of vinyl specifically used for cars. The vinyl will not damage your car - it comes off very clean and actually protects your cars paint.

Q8} WHAT PARTS OF THE CAR WILL BE COVERED WITH ADVERTS?

A8} It depends upon the campaign, but the majority of the time we do Full covered adverts and side adverts.

Q9} HOW LONG DOES IT TAKE FOR MY CAR TO BE COVERED?

A9} 5-6 Hours

Q10} HOW LONG DOES MY CAR STAY COVERED IN ADVERTISING?

A10} Our campaigns typically run anywhere between 3 - 6 months.

Q11} CAN I CHOOSE WHAT ADVERTISEMENT GOES ON MY CAR?

A11} Absolutely. We would never want you to display an advert that you are not comfortable or happy with. All our drivers have the right to refuse a particular brand or advertisement if you do not want it on your car.

Q12} CAN I CHOOSE THE ROUTES TO TAKE?

A12} Yes Please.

Q13} WHAT DO I DO IF I CAN'T GO THE ROUTES ALLOCATED TO ME?

A14} Keep us informed within 2-3 working days.

Q15} ARE THERE INCENTIVES?

A15} Of course.

WHAT ACTIONS ARE TAKEN IF A DRIVER FOLLOWS/STIPULATED ROUTES?